## SUMMER AT MANIFATTURA TABACCHI

From May 31 to September 30, enjoy music, art, cinema, fashion, books, talks, children's workshops, food & drinks events, and festivals in the renewed spaces of the Factory.

Florence, May 30, 2023 – From May 31 to September 30, it's summer at Manifattura Tabacchi. For four months, a diverse program of events including live music, art exhibitions, cinema screenings, children's workshops, food & drinks experiences, fashion and lifestyle activities, book discussions, and festivals will bring life to the spaces of the Factory, the areas of the boulevard, and the Garden of the Chimney. The summer program is developed in collaboration with various local entities and the Manifattura community: shops, bars, restaurants, and ateliers that contribute to creating a new center for gathering and exchange, inspired by the workshops that once thrived around the city squares.

### Music

Music will officially kick off the summer at Manifattura Tabacchi with the first event of "Italia Tosta," a series dedicated to contemporary musical exploration curated by Stefano Giuri and Giacomo Laser. The rendezvous is set for Wednesday, May 31, at 9 PM, featuring the electronic sounds of Enea Pascal and Ivreatronic, a label that brings together producers, DJs, and musicians. On Thursday, June 1, at 10 PM, Building B11 of the Factory will host a stop on the "Crystal Vision" tour by English producer Nathan Fake.

The LoudLift LIVE series, curated by Gioli (designer Matteoand founder of the SUPERDUPER brand), returns for the summer of 2023. Gioli has once again selected some of the most renowned artists from the folk and independent American music scene for the community. The first scheduled performance is on June 13 at 7:30 PM, featuring Piers Faccini, a folk musician and singer-songwriter.

On Friday, June 16, at 10 PM, don't miss the appointment with Pantha du Prince, a legendary producer from the German electronic scene. With his latest turn, he moves away from techno to focus on nature in his new productions.

Manifattura Tabacchi also renews its collaboration with Lattexplus for two exclusive evenings: Friday, June 9, with Courtesy, Gabrielle Kwarteng, and Speaking Minds, and Friday, June 30, with

Chaos in the CBD and Danee. On Friday, June 23, "Disco Stupenda" takes center stage with funk, rap, and trance music, featuring live performances by Pino D'Angiò and Daniel Monaco. Lastly, a new collaboration with the Fiesole School of Music brings concerts throughout the summer (first performance on June 10 at 5 PM with the musical fairy tale "Piccolo blu piccolo giallo").

#### Art

Until June 18, the spaces of B11 host an exhibition dedicated to the Estonian artist Katja Novitskova, created on the occasion of the Fondazione Palazzo Strozzi's show "Reaching for the Stars." From Maurizio Cattelan to Lynette Yiadom-Boakye, and in collaboration with the Fondazione Sandretto Re Rebaudengo, the exhibition is enriched by collateral events of the Public Program. These include the artistic project "Calentamiento" by the Vaste Programme collective on June 15, and guided tours with cultural mediators every Thursday from 2 PM to 11 PM. On June 7, at 6:30 PM, TOAST Project Space inaugurates the exhibition "Wieland Schoenfelder" curated by Condylura (on view until July 16).

Among the prominent figures in the art and design world, notable mentions include the experimental artist and designer Duccio Maria Gambi, VEDA, the contemporary art gallery founded by Gianluca Gentili, and the gallery-showroom ZOO\_Hub, which brings together and promotes excellence in research design for furnishings and objects. In the central building of the Factory, the Arte Continua Association has opened its headquarters which since 1990 has been organizing free public art initiatives involving significant artists from the international art community.

### Cinema

Cinema returns to Manifattura Tabacchi, curated by the Stensen Foundation, with a new location: the open-air arena will be set up in Maker Street.

### Workshops and Summer camps for children

From June 19 and throughout the summer, summer camps for children with artistic workshops by Onouka, activities related to the world of skateboarding with Fortezza Crew, and workshops in theater, music, and dance with II paracadute di Icaro will be active.

The Ferragamo Foundation will be present at Manifattura Tabacchi with special initiatives for the little ones. On Sunday, June 18, the Eco Collage workshop La Tomaia is scheduled from 4:30 PM to 6:00 PM. In collaboration with Todomodo Dilà, there is a workshop for children aged 7 to 12 and

teenagers aged 13 to 15 titled "Laboratorio delle Regine Africane: Njinga Mbande," a story about the life of the great Queen of the Ndongo Kingdom. This will take place on June 16 at 5:30 PM in the Giardino della Ciminiera.

## Fashion & Lifestyle

In the week when Florence becomes the fashion capital with Pitti Immagine Uomo, the SUPERDUPER brand, representing excellence in the world of hats and having chosen Manifattura Tabacchi as its laboratory since 2019, will officially present a new capsule collection welcoming visitors to the city on June 13 at 5:30 PM in the new atelier of the Factory. The collection is a collaborative effort with Max Poglia and is titled "Poglia co. in Florence." On the same day, Archivi Sartoriali, a brand specializing in tailor-made men's and women's clothing, will open its doors to the public. Fashion and accessories continue to take center stage with LUNEDÌ, founded by Alessandra Lunedì, creating upcycled tailored garments in harmony with nature, and Fàbera, an Italian brand of ethical and sustainable handmade jewelry using laboratory-grown diamonds and recycled 18k gold.

During Pitti Immagine Uomo, from June 14 to 18, the first floor of Building B9 hosts the exhibition "THreSH(h)old - a point of beginning," featuring installations created by Polimoda students in Fashion Art Direction that explore experiential fashion retail (open from 5 PM to 10 PM). In the Factory, you can find various other unique offerings, including Noa Ink, one of Tuscany's leading tattoo and piercing studios founded by international artist Noa Yanni; Blues Barber, an excellent barbershop born out of a passion for blues music and the ancient Sicilian tradition of "beard and hair," hosting the Spaghetti Studio design studio pop-up store from June 6 to 10; and Trek Bikes, a global leader in bicycle and accessory design and production. On June 22, the community is invited to the opening of Polvere Nera Parrucchieri, a salon with highly qualified staff from the Polverini Academy in Florence, operating for over 40 years.

### **Books & Talks**

Following the inauguration on May 24 with the presentation of Tomaso Montanari's latest book, the TMMT series (a history of letters put in the right place at the right time) dedicated to the world of publishing continues. It presents the Authors and Essays section, with the next event scheduled for June 19 at 6:30 PM, featuring author Eric Gobetti discussing his latest book 'I carnefici del Duce' (The Executioners of the Duce). Additionally, in June, you can visit Officina Botanica, the

rooftop garden designed on the roof of Building 11, with landscaper Antonio Perazzi (the date and registration details will soon be available online).

#### Food & Drinks

In June and July, every Monday, the food trucks located in the boulevard – Chiosco ai Renai and Necciaio – will host some local and international gastronomic excellences. Guest chefs will enhance the street food offerings for the evening with some iconic dishes from their work. Additionally, throughout the summer, the food trucks will present a schedule of creative workshops. The Bulli&Balene bistro, already among the temporary activities at Manifattura, will officially open its permanent location on June 8. On the 11th, starting at 6 PM, the juice bar and restaurant Shake Café will have its opening. The food offerings expand with HIROKO Bentō and vini fatti a modo, a bento bar offering popular Japanese dishes created and prepared by chef Hiroko, the pastry laboratory Cuchiss Lab with a wide variety of sweets inspired by Anglo-Saxon tradition, and Bottega biologica, a meeting point between local small agricultural businesses and the city, where you can purchase local gastronomic excellences.

## **Festivals**

The festival season kicks off in September with the Florence Folks Festival and Fabbrica Europa. The month concludes with the 5th edition of Many Possible Cities, a festival of urban regeneration at Manifattura Tabacchi, co-produced with LAMA Impresa Sociale and main supporter Fondazione CR Firenze. Three days of talks, workshops, and meetings with national and international guests will focus on reflecting on urban and territorial transformations in inland areas, evaluating the impact of regeneration interventions, and addressing the collective challenge of climate change.

Complete program of June events attached and on www.manifatturatabacchi.com

### Manifattura Tabacchi

Manifattura Tabacchi in Florence is one of the leading urban regeneration projects in Italy. It involves the restoration of the historic cigar factory composed of 16 buildings that will be transformed into lofts and residences, office spaces, retail outlets, cafes and restaurants, a student

residence, a hotel, and will also host important institutions such as Erih-s (European research infrastructure on Heritage Science) and Polimoda. Since the beginning of the works in 2018, Manifattura Tabacchi has been promoting an intensive program of cultural initiatives in specifically reclaimed temporary spaces, providing a concrete example of how areas undergoing redevelopment and the "waiting time" - the construction period - can be a strategic resource for designing a more sustainable and inclusive future in cities.

In April of this year, the Factory opened its doors—a cutting-edge creative hub and workplace capable of attracting an international community of professionals looking to work and live in Florence. It is set in a vibrant community and eco-friendly spaces, blending culture, fashion, art, and design. The completion of the project is expected by 2026. The initiative is promoted by a joint venture established in 2016 by the real estate company of Cassa Depositi e Prestiti Group and PW Real Estate Fund III LP, a fund managed by Aermont Capital. MTDM - Manifattura Tabacchi Development Management Srl is the development and project management company overseeing the entire process.

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